Introduction
Fuzzy confirmation measures
Properties induced by fuzzy confirmation measures
Implementation into Apriori algorithm

Modified Apriori algorithm

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Motivation

[Novák et. al., 2008]

models of evaluative linguistic expressions and mining of linguistic associations via GUHA method were introduced

[Kupka, Tomanová, 2010]

other mathematical models (based on fuzzy partitions, resp. coverings) were elaborated

[Kupka, Tomanová, 2012]

some properties of fuzzy confirmation measures were studied

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Introduction

We have numerical (real-valued) data in the form

	X_1	X_2	$\ldots$	X_m
o_1	f_{11}	f_{12}	$\ldots$	f_{1m}
o_2	f_{21}	f_{22}	$\ldots$	f_{2m}
$\vdots$	$\vdots$	$\vdots$	$\ddots$	$\vdots$
o_n	f_{n1}	f_{n2}	$\ldots$	$f_{nm}.$

- Where o_i are **objects**, $\mathcal{D}_o$ set of objects, X_j are **attributes** and f_{ij} represent values of jth attribute measured on ith object.
- For each attribute X_j we have to specify its **context** $w_j := [a_j, b_j] \subseteq \mathbb{R}$ and its linguistic description.

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Linguistic association

Linguistic association

$$\underbrace{A(\{Y_l\}_{l=1}^p)}_{\text{antecedent}} \Rightarrow \underbrace{B(\{Z_k\}_{k=1}^q)}_{\text{succedent}}$$

where A, B are conjunctive evaluative linguistic predications.

One of possible forms:

Example: "IF the area of a base of a cylinder is **big** AND the height of this cylinder is **big but not extremely big** THEN the volume of this cylinder is **more or less big**."

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Example of linguistic description

Consider the attribute X on its context (i.e., $[c, d]$) whose covering contains 9 fuzzy sets $\{S_k\}$,

$S_1 \sim$ Ve Sm, $S_6 \sim$ ML Me but not Me,

$S_2 \sim$ Sm but not Ve Sm, $S_7 \sim$ Ve Bi,

$S_3 \sim$ ML Sm but not Sm, $S_8 \sim$ Bi but not Ve Bi,

$S_4 \sim$ Ve Me, $S_9 \sim$ ML Bi but not Bi.

$S_5 \sim$ Me but not Ve Me,

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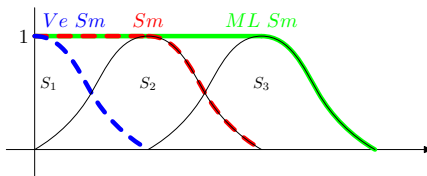
For "small values" we have

$$S_1 \text{ OR } S_2 \sim Sm,$$
$$S_1 \text{ OR } S_2 \text{ OR } S_3 \sim Sm \text{ OR } S_3 \sim ML \text{ } Sm.$$
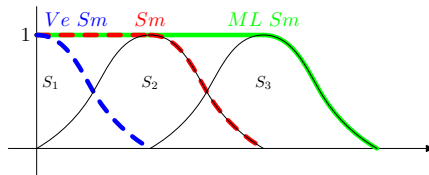

$S_1 \sim Ve \text{ } Sm,$

$S_2 \sim Sm \text{ but not } Ve \text{ } Sm,$

$S_3 \sim ML \text{ } Sm \text{ but not } Sm.$

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Specificity ordering of fuzzy sets

- an ordering interpreting evaluative linguistic predications,
- for each $x \in X$: $S'(x) \leq S(x)$,
- denoted by $S' \preceq S$.

Example: Let S, S' denote fuzzy sets from the previous mathematical model.

1. If $S' \sim Ve\ Sm$ and $S \sim Sm$ then $S' \preceq S$,

2. If $S' \sim Sm$ but not $Ve\ Sm$ and $S \sim Sm$ then $S' \preceq S$.

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k-**itemset** S

A set of ordered pairs (l, D_l) where D_l is a fuzzy set from a covering of the context of X_l ($l \in \{1, 2, \ldots, m\}$).

There exists a one-to-one correspondence between a conjunction of k linguistic predications and k-itemsets.

Example:
2–itemset: $T = \{(2, D_2), (5, D_5)\}$,
where $D_2 \sim Sm$ and $D_5 \sim Bi$ but not Ve Bi
"X_2 is *small* AND X_5 is *big but not very big*"

Ordering of itemsets

For a p-itemset $S = \{(i, D_i)\}_{i \in I}$ and q-itemset $T = \{(j, E_j)\}_{j \in J}$ we denote $S \preceq T$ if $I \subseteq J$ and $D_i \preceq E_i$ for any $i \in I$.

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Example

If

- 2–itemset: $T = \{(2, D_2), (5, D_5)\}$,
  where $D_2 \sim Sm$ and $D_5 \sim Bi$ but not $Ve\ Bi$
  "X_2 is *small* AND X_5 is *big but not very big*"

- 1–itemset: $S = \{(2, D_2)\}$,
  where $D_2 \sim Ve\ Sm$
  "X_2 is *very small*"

then $S \preceq T$.

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Fuzzy confirmation measures [Dubois et. al., 2006]

Support measures

- *t-norm-based support measure*
  $supp_t(A \Rightarrow B) := \sum_{o \in \mathcal{D}_o} A(o) \otimes B(o),$
- *minimum-based support measure*
  $supp_m(A \Rightarrow B) := \sum_{o \in \mathcal{D}_o} \min\{A(o), B(o)\},$
- *implication-based support measure*
  $supp_c(A \Rightarrow B) := \sum_{o \in \mathcal{D}_o} A(o) \cdot (A(o) \rightarrow B(o)),$

Confidence measures

- *confidence measures*
  $conf_p(A \Rightarrow B) := \frac{supp_p(A \Rightarrow B)}{\sum_{o \in \mathcal{D}_o} A(o)}, \ p = t, m, c.$

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Properties induced by fuzzy confirmation measures

Let A, B, B', C, D are evaluative linguistic predications

- $(A \Rightarrow B) \vdash (A \Rightarrow (B \text{ OR } C))$,
- $(A \text{ AND } B) \Rightarrow (C \text{ AND } D) \vdash (A \text{ AND } B \text{ AND } D) \Rightarrow C$.

Background knowledge

- prior information or experience about a given data set
- can be specified by the user
- denoted by $B \Rightarrow^* C$

Using of background knowledge

- $A \Rightarrow B$, $B \Rightarrow^* C \vdash A \Rightarrow C$.

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Apriori algorithm

- construct a set of all 1–itemsets C_1
- check a cardinality of each $s \in C_1$
- construct a set of frequency 1–itemsets L_1
- form C_2 from L_1 (see Example)
- check cardinality of each $s \in C_2$
- form L_2
- ... until $L_r = \emptyset$
- research combinations of associations (see Example)

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Example

$$\frac{L_2}{\begin{array}{c}\{s_1, s_2\} \\ \{s_1, s_3\} \\ \{s_1, s_4\} \\ \{s_2, s_3\}\end{array}} \rightarrow \frac{C_3}{\{s_1, s_2, s_3\}}$$

Then $\{s_1, s_2, s_4\} \notin C_3$, because $\{s_2, s_4\} \notin L_2$.

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Apriori algorithm

- construct a set of all 1–itemsets C_1
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Example

If $\{s_1, s_2, s_3\} \in C_3$ then we have to verify these associations

$$
\begin{array}{llll}
s_1 & \Rightarrow s_2 \text{ AND } s_3, & s_2 \text{ AND } s_3 & \Rightarrow s_1, \\
s_2 & \Rightarrow s_1 \text{ AND } s_3, & s_1 \text{ AND } s_3 & \Rightarrow s_2, \\
s_3 & \Rightarrow s_1 \text{ AND } s_2, & s_1 \text{ AND } s_2 & \Rightarrow s_3.
\end{array}
$$

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C_r - sets of candidate r-itemsets

- we start with $C_r = \emptyset$
- construct a set of r-itemsets

$$C_r := \{\{(i, S_{ik})\} \,|\, S_{ik} \in P(X_i),\ i = 1, 2, \ldots, m\}.$$

For each $s \in C_r$,

$$count(s) = \text{AND}_{l=1}^{m} D_l([o_i]_l),$$

where AND is a relevant t-norm.

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L_r - **sets of large r-itemsets**

Check the *count*(s) of each $s \in C_r$

(a) If *count*$(s) \geq \alpha$ then put s into L_r

(b) If *count*$(s) < \alpha$, then we have to consider "wider" linguistic expressions s' in every attribute satisfying $s \preceq s'$.
If *count*$(s') \geq \alpha$ then $s' \in L_r$.

(c) For any $s \in L_r$ we may assume that elements of s are ordered by their cardinalities.

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Consider $s \in L_r$. Start with 1–itemset in an antecedent.
If $conf_p(s) \geq \gamma$ then

(a) put association s into set $\mathcal{A}$.

(b) $(A \text{ AND } B) \Rightarrow (C \text{ AND } D) \vdash (A \text{ AND } B \text{ AND } D) \Rightarrow C$,

(c) $(A \Rightarrow B) \vdash (A \Rightarrow (B \text{ OR } C))$ that all associations s' are valid if succedent of $s \preceq$ succedent of s',

(d) $A \Rightarrow B, \ B \Rightarrow^* C \vdash A \Rightarrow C$.

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(b) $(A \text{ AND } B) \Rightarrow (C \text{ AND } D) \vdash (A \text{ AND } B \text{ AND } D) \Rightarrow C$

If

$$s_1 \Rightarrow s_2 \text{ AND } s_3 \in \mathcal{A}$$

then

$$s_1 \text{ AND } s_3 \Rightarrow s_2 \in \tilde{\mathcal{A}},$$
$$s_1 \text{ AND } s_2 \Rightarrow s_3 \in \tilde{\mathcal{A}}.$$

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(c) $(A \Rightarrow B) \vdash (A \Rightarrow (B \text{ OR } C))$

If

"X_1 is Sm AND X_2 is $Me \Rightarrow X_3$ is $Ve\ Sm$" $\in \mathcal{A}$

then

"X_1 is Sm AND X_2 is $Me \Rightarrow X_3$ is Sm" $\in \tilde{\mathcal{A}}$,
"X_1 is Sm AND X_2 is $Me \Rightarrow X_3$ is $ML\ Sm$" $\in \tilde{\mathcal{A}}$

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(d) $A \Rightarrow B$, $B \Rightarrow^* C \vdash A \Rightarrow C$.

If

"X_1 is *Sm* AND X_2 is *Me* $\Rightarrow X_3$ is *Ve Sm*" $\in \mathcal{A}$

and

"X_3 is *Ve Sm* $\Rightarrow^* X_4$ is *Bi but not Ve Bi*"

then

"X_1 is *Sm* AND X_2 is *Me* $\Rightarrow X_4$ is *Bi but not Ve Bi*" $\in \tilde{\mathcal{A}}$.

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Advantages of the proposed algorithm

- more flexible model
- results are interpretable in natural language

Our future work

- to study further properties induced by fuzzy confirmation measures
- to reduce mined linguistic associations in a reasonable way
- to estimate complexity of the proposed algorithm

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Thank you for your attention.

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